

#### Sample Analytics Dashboards and Reports

The TrueJob platform provides important reporting and metrics out of the box. These are available via a web based analytics dashboard that includes data in list and graph form, as well as different options for exporting to CSV for use in Excel and Google Docs. Custom metrics and reports are available by request.

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#### Key TrueJob Metrics

- Employer Signups
- Job Postings
- Job Views
- Job Apply Clicks
- Job Application Submissions
- Jobs Filled
- Job Seeker Contact Information

From the TrueJob analytics dashboard, users can view these key metrics in list form, graph form, or export them to CSV for use in Excel or Google Docs.

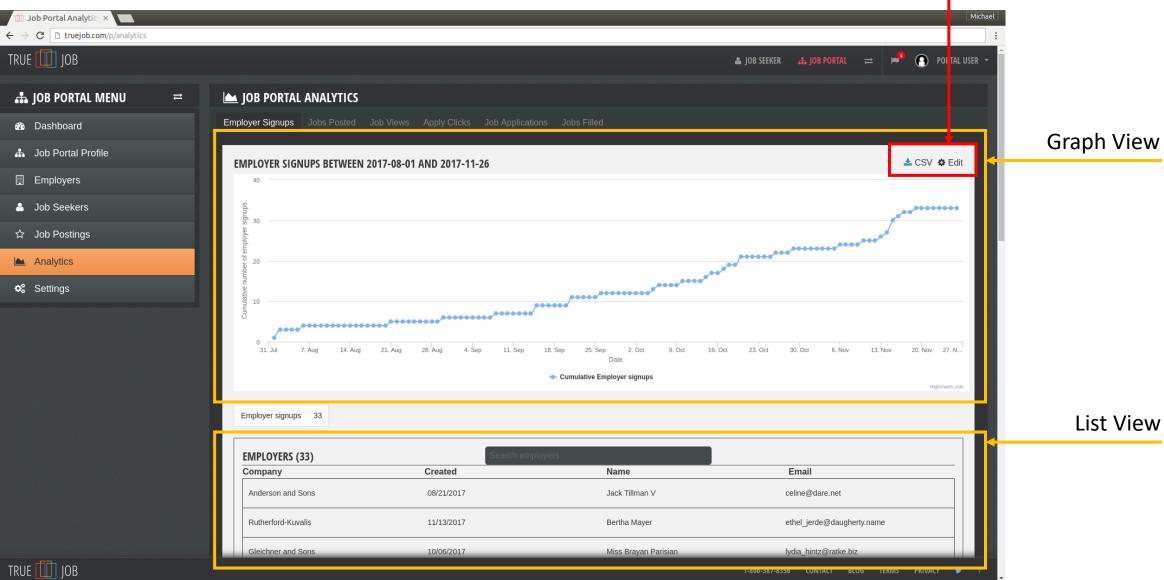
## Key Questions Answered by TrueJob Metrics

Employer Signups	7
<ul><li>How many employers are posting on my job board?</li><li>What is their contact information?</li></ul>	
Job Postings	9
<ul> <li>How many jobs have been posted on my job board?</li> </ul>	
<ul> <li>Which companies are posting the most jobs?</li> </ul>	
<ul> <li>Where are the job postings located?</li> </ul>	
Job Views	12
<ul> <li>How many times has each job been viewed?</li> </ul>	
<ul> <li>Which jobs have been viewed the most? The least?</li> </ul>	

## Key Questions Answered by TrueJob Metrics

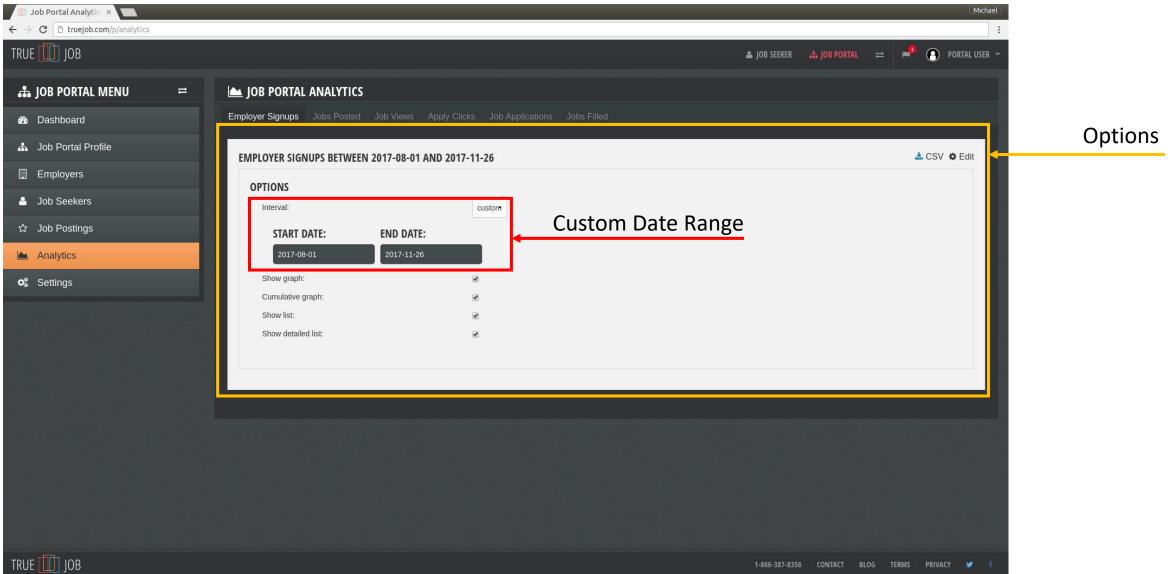
Apply Clicks	15
<ul> <li>How many times have job seekers clicked 'Apply' on each job?</li> <li>Which jobs have the most 'Apply' clicks? The least?</li> </ul>	
Job Applications	18
<ul> <li>How many complete job applications have been submitted?</li> <li>Which jobs and companies have received the most job applications?</li> </ul>	
Filled Jobs	21
<ul><li>How many jobs have employers marked as 'Filled'?</li><li>Which companies have the most 'Filled' jobs?</li></ul>	
<ul> <li>Job Seeker Contacts</li></ul>	24
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#### TrueJob Analytics Dashboard

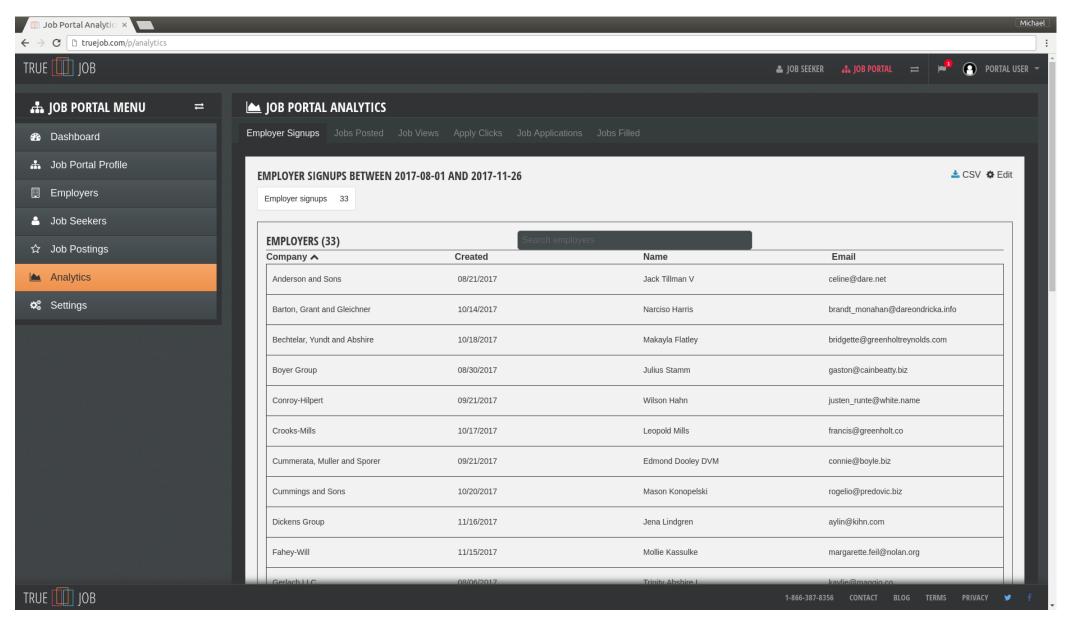


**Options** 

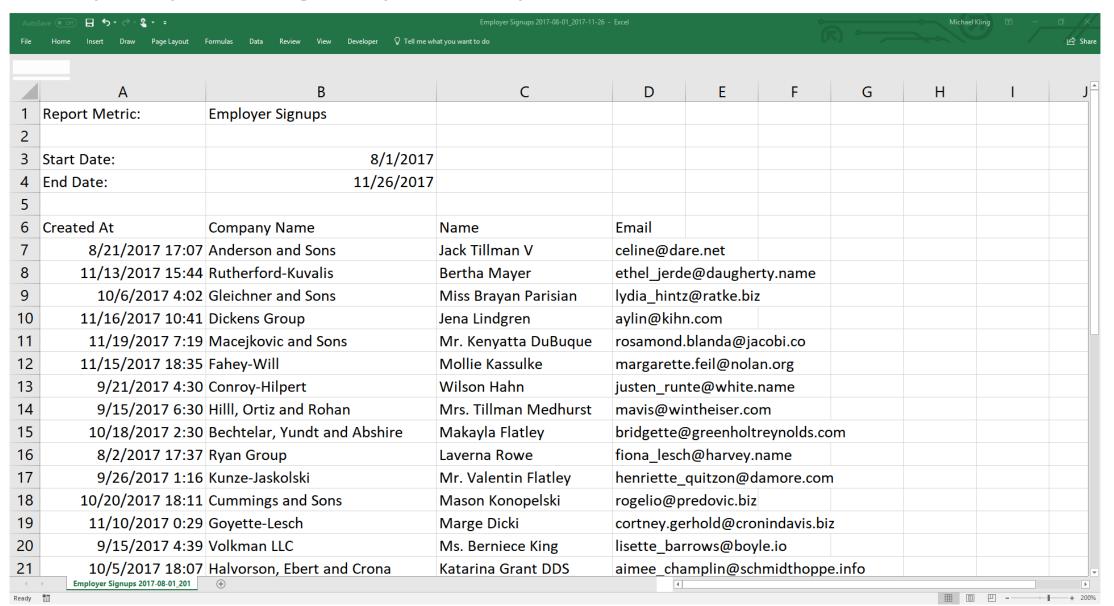
### TrueJob Analytics Dashboard Options



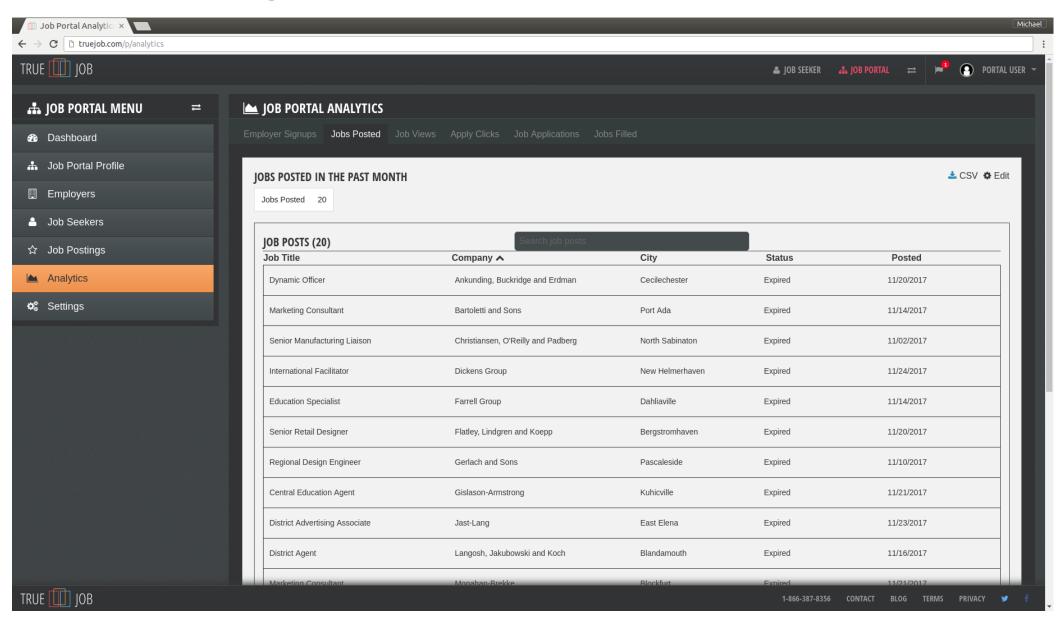
## Employer Signups: List View



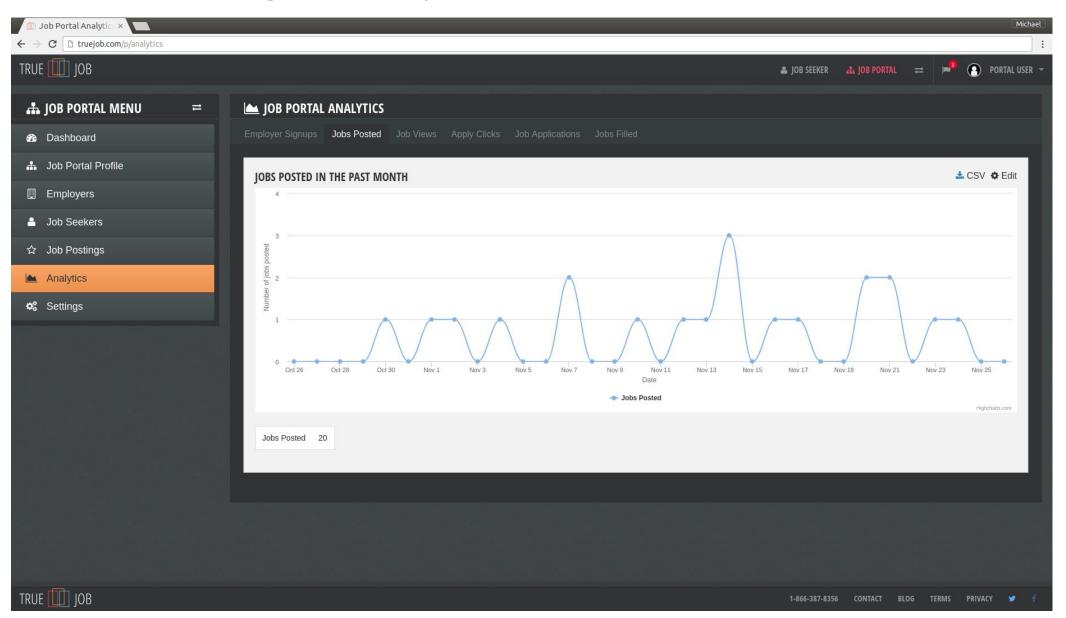
#### Employer Signups: Export



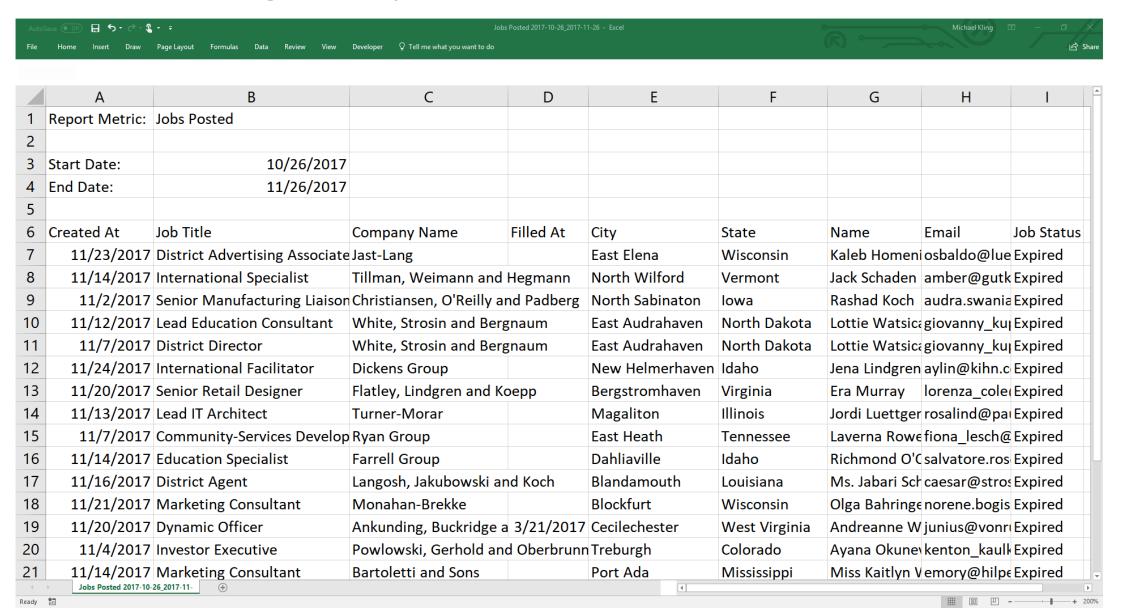
## Job Postings: List View



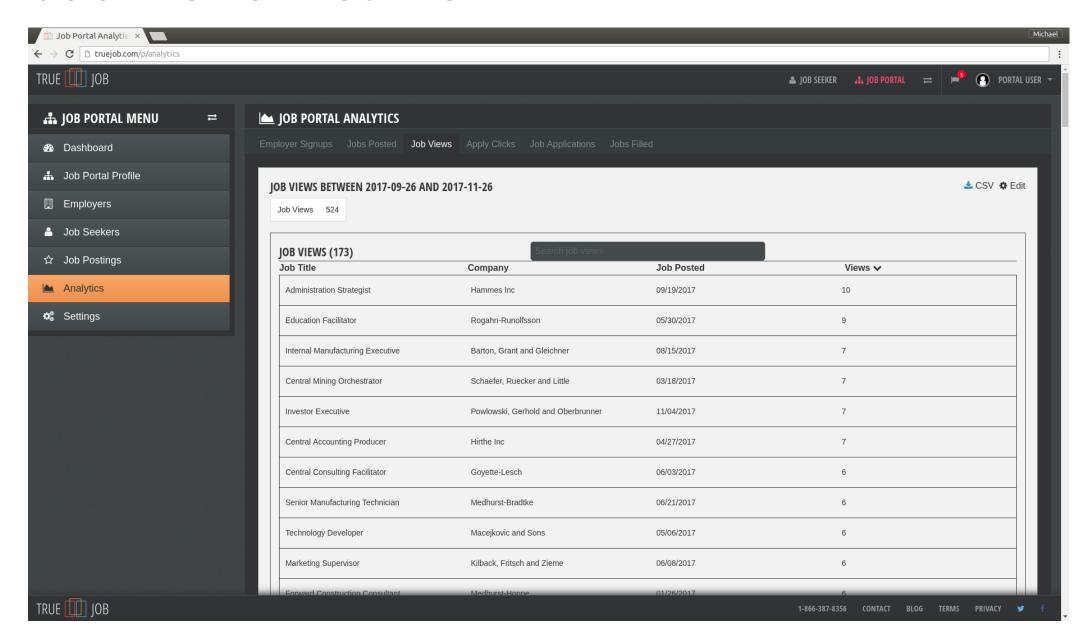
## Job Postings: Graph View



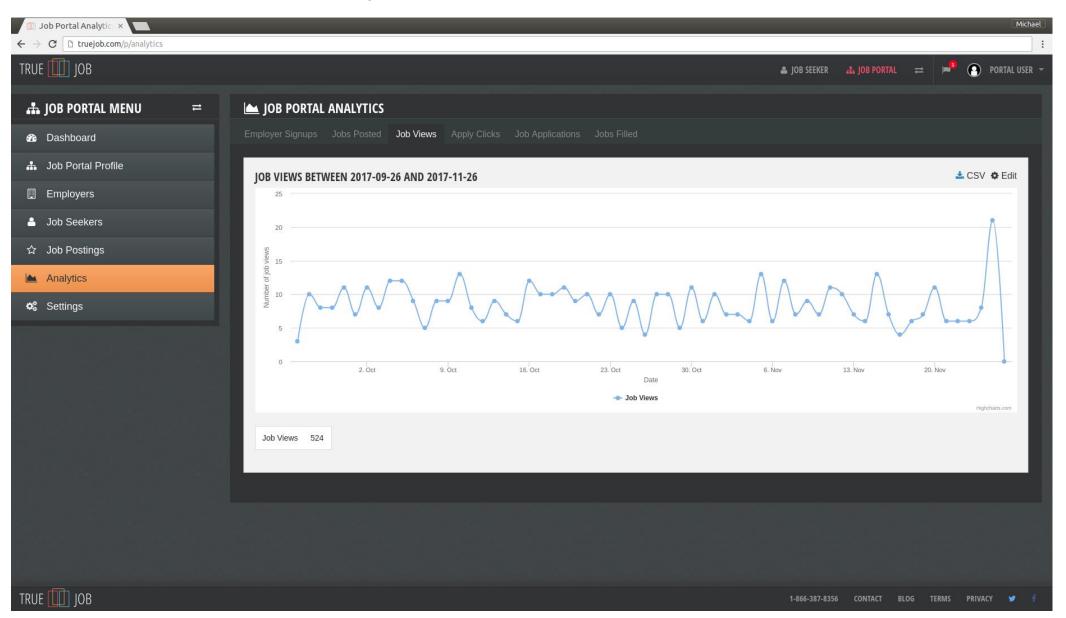
### Job Postings: Export



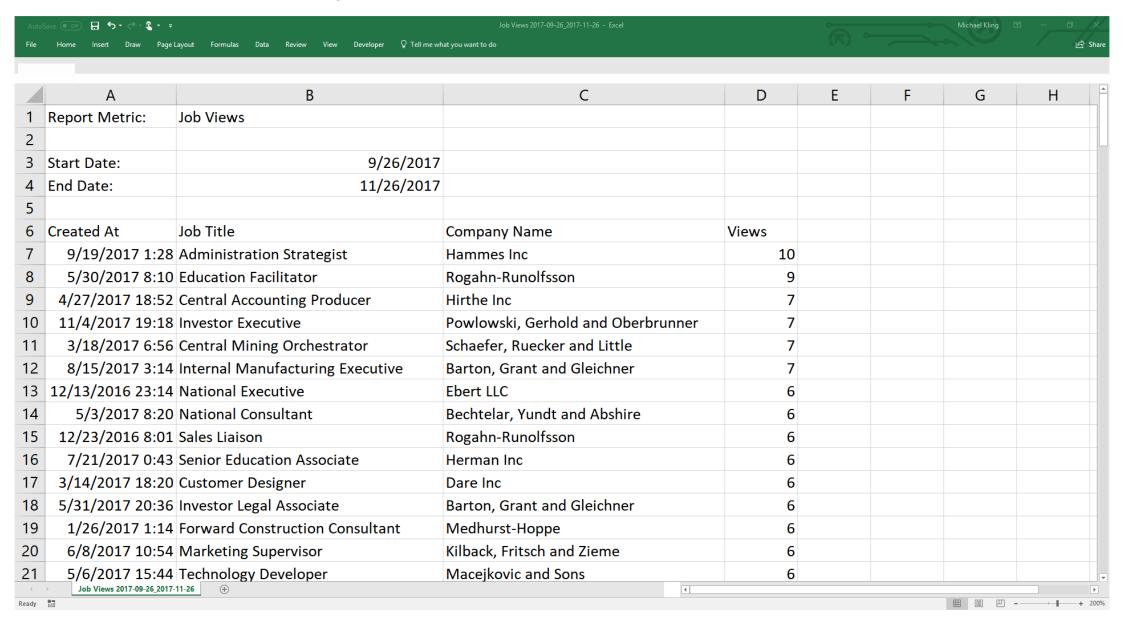
#### Job Views: List View



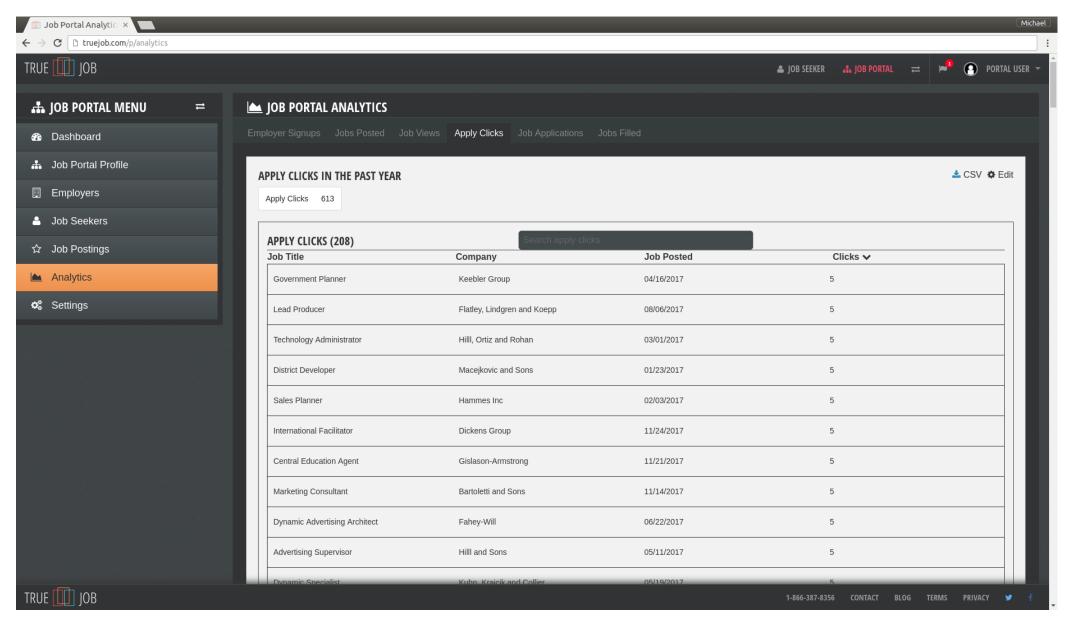
## Job Views: Graph View



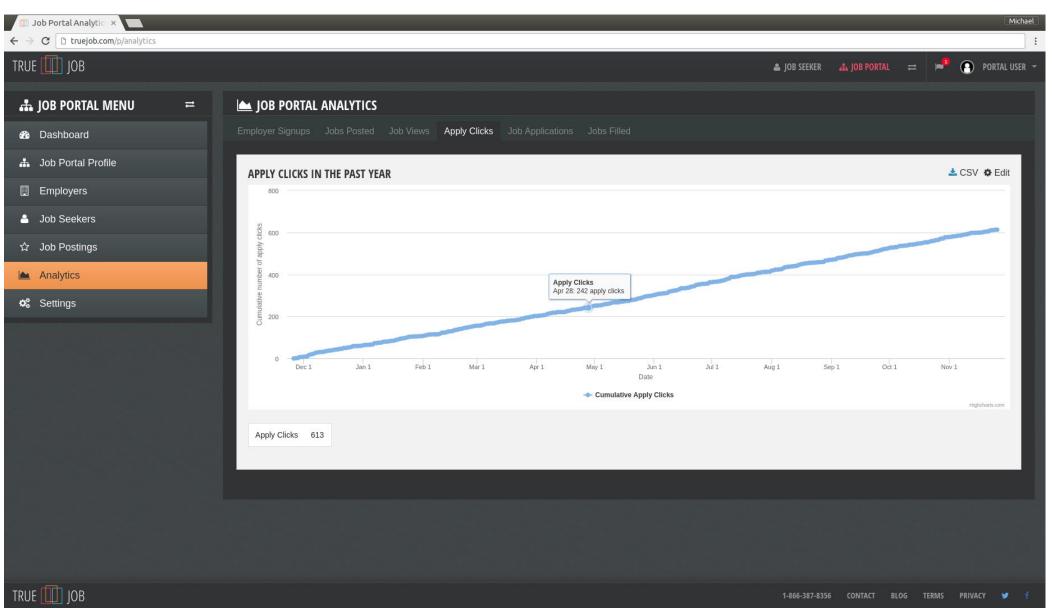
#### Job Views: Export



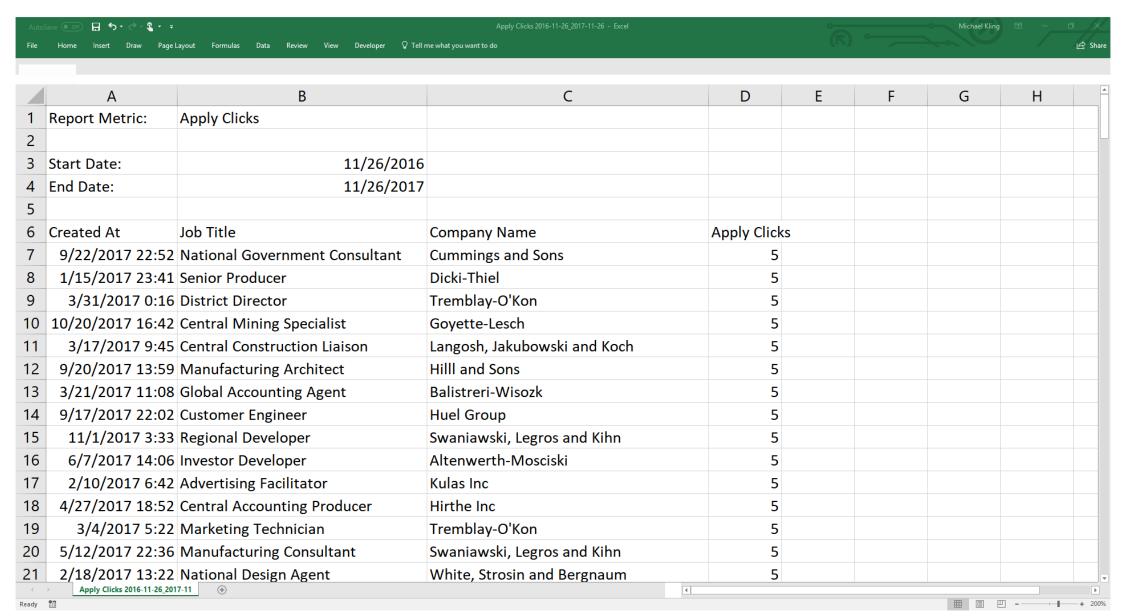
## Apply Clicks: List View



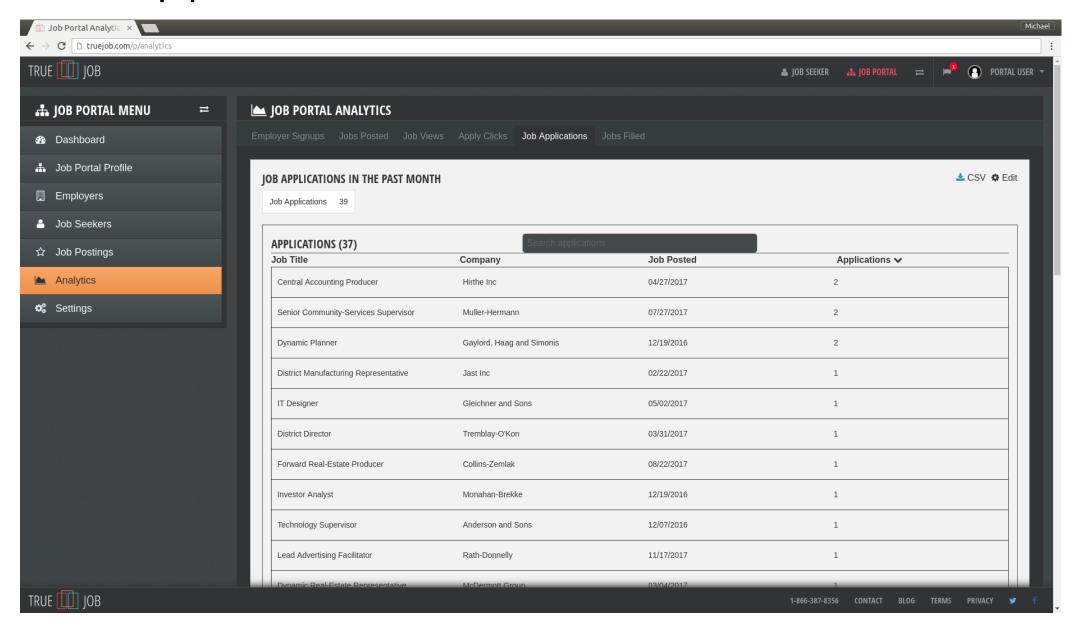
# Apply Clicks: Graph View



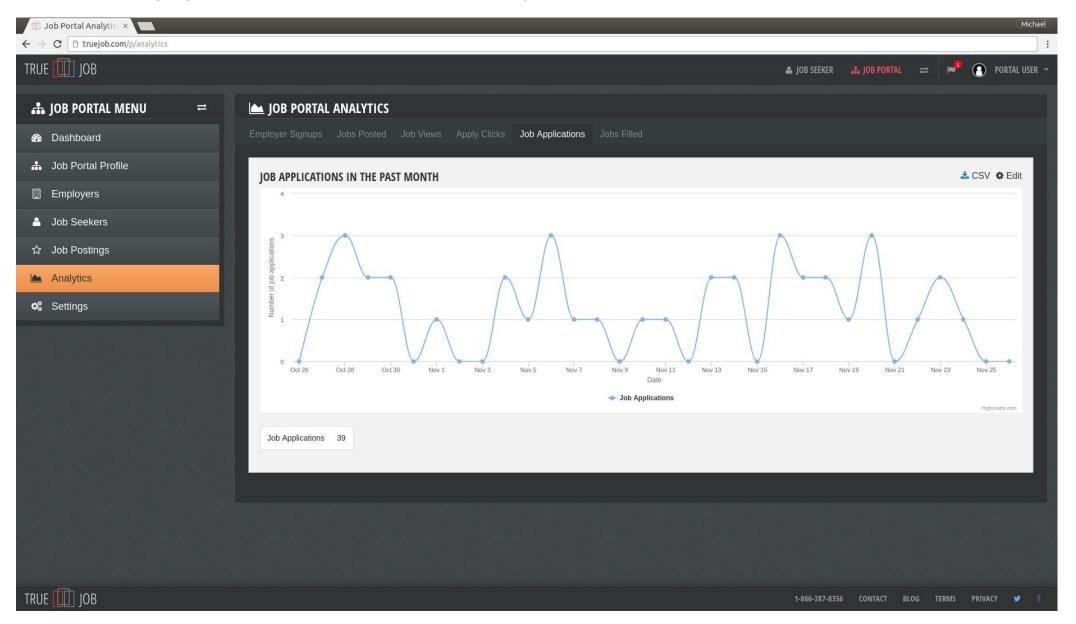
## Apply Clicks: Export



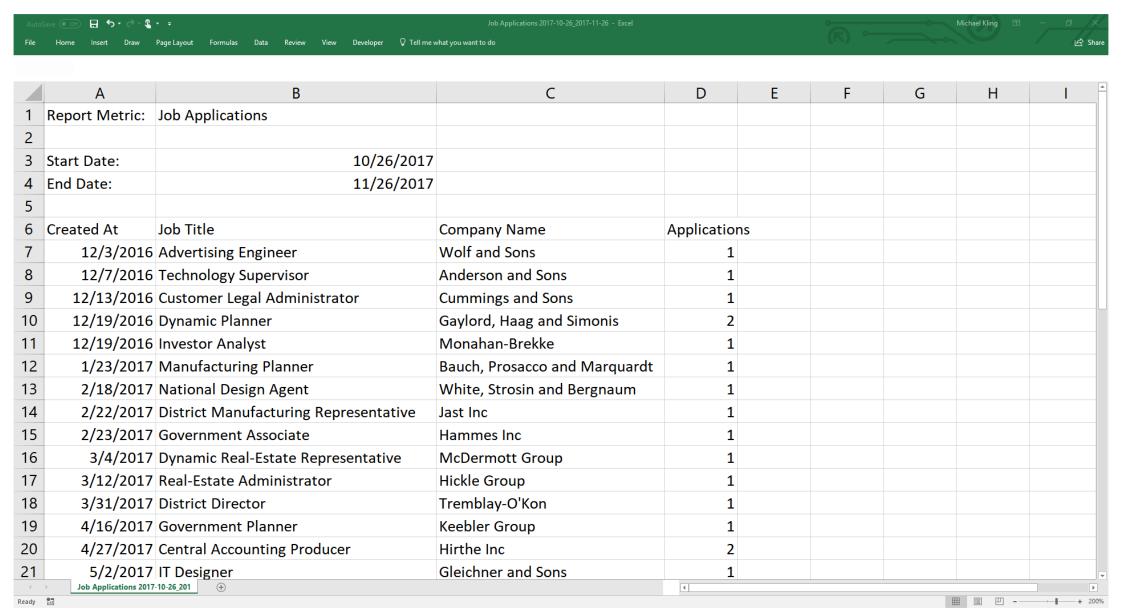
#### Job Applications: List View



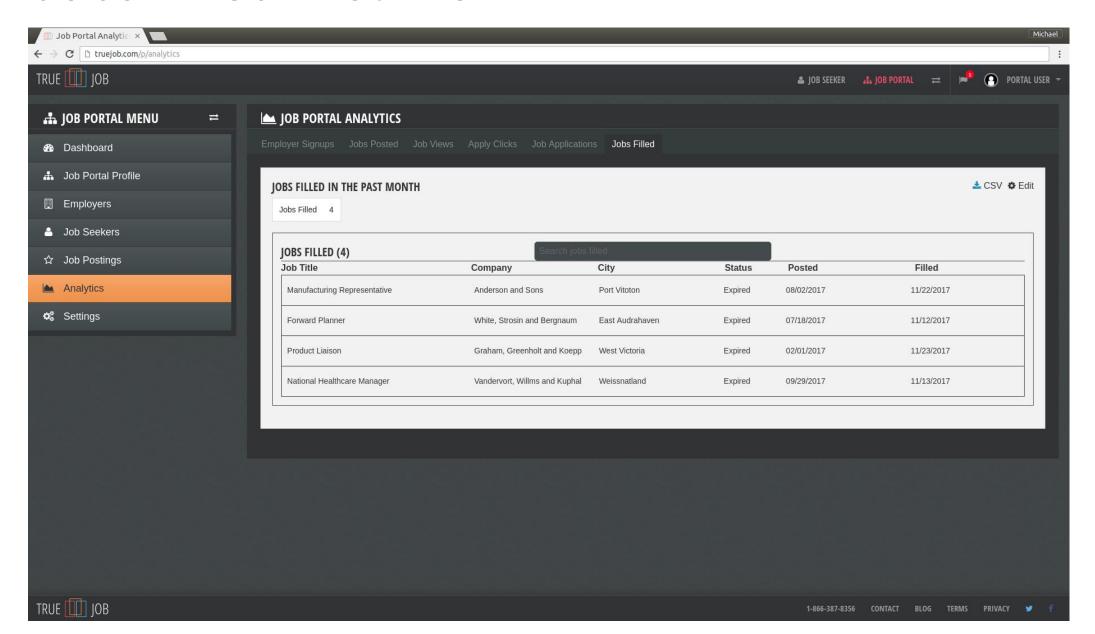
### Job Applications: Graph View



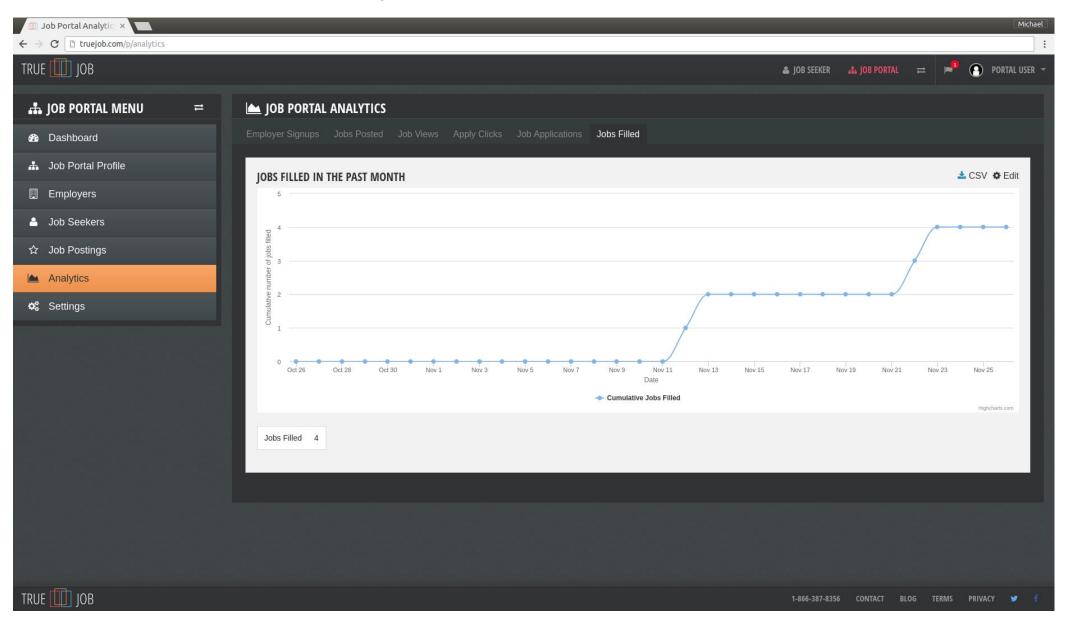
### Job Applications: Export



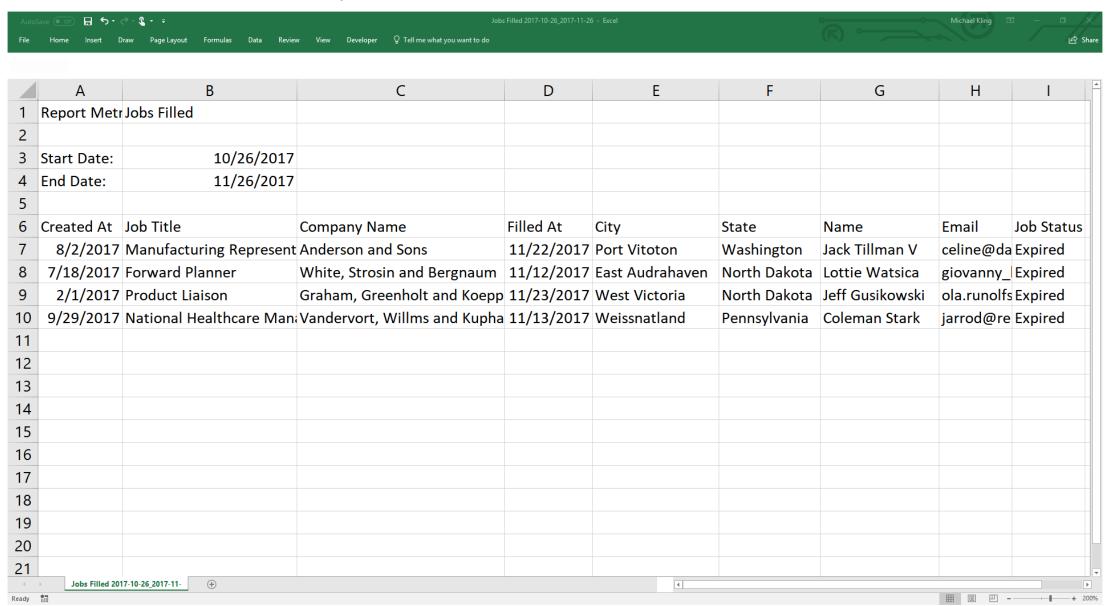
#### Jobs Filled: List View



## Jobs Filled: Graph View



## Jobs Filled: Export



#### Job Seeker Contact List

